

August 25, 2003

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*Management coaching and performance consulting firm, GottaGettaCoach! Incorporated releases a Special Report designed to help managers prepare for those upcoming year-end performance reviews.*

August, 2003 -- Management coaching and performance consulting firm, GottaGettaCoach! Incorporated releases a Special Report designed to help managers prepare for those upcoming year-end performance reviews.

"Employee Discussions: 10 Important Things a Boss MUST Know How to Say" was written by Barry Zweibel, CEC, MBA, president of GottaGettaCoach! "This Special Report was created in response to countless middle managers grouching about how difficult and unappealing the year-end performance review process is for them, " Zweibel said. "Filled with helpful hints, tips, and strategies, it's MUST reading for anyone with line management responsibilities."

Designed to be insightful, informative, and practical, "Employee Discussions: 10 Important Things a Boss MUST Know How to Say" is available for download at [www.ggci.com/Store](http://www.ggci.com/Store).

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