



GottaGettaCoach![®]
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Hello Coach!

By virtue of you opening this article, you're probably in the process of choosing a coaching school to attend. Good for you! And, as I'm sure you suspect, it's an important decision that deserves your full attention.

When I was looking at coaching schools (way-back when in early 2000) I found these questions particularly helpful to ponder. Perhaps you will, too:

1. What's my natural learning style and which training program offers an approach more in keeping with that preference? Some schools do their training in person others are via teleclass and the web. How do you learn best?
2. What coaching model(s) does each school teach and which makes more intuitive sense to me? Some schools teach a different model for each likely coaching situation so to provide the most meaningful approach. Others focus more on a single model that's broad and deep enough to work most all of the time. Which makes more sense to you? After Steps 1 and 2, you should be able to create a short-list of 2 or 3 schools you're most interested in.

3. Interview 3-5 graduates of each program on your short list and ask "What did I learn?" from talking to them and "How well did I click with them?" Graduates, for better or worse, are a great source of information about a coaching school. Not only can you learn some "inside" information the school and what it's really like, you can also get a 'vibe' from them about the school and their attendees

4. Is the program certified by the International Coach Federation as an Accredited Coach Training Program? Make no mistake, this is becoming increasingly important. Don't sell yourself short.

5. Regardless of my choice, how do I want to embrace my training so that I can derive the absolute maximum value from it? It is, after all, about maximizing your learning and development. So, again, which school would serve you best?

An absolutely wonderful resource is at:

www.peer.ca/coachingschools.html - it's a listing of every coaching school out there, including: a thumbnail description; information about its certification and accreditation status; method of delivery; costs; and more.

Then, when you're ready to start building your practice, be sure to subscribe to www.biz-d-basics.com my blog subscription series designed to help you better focus your Business Development (Biz-D) and Client Acquisition strategies!

Happy Coaching!



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